

## Education

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**Bachelor of Business Administration** **2024 - Expected 2028**  
Ritsumeikan Asia Pacific University Beppu, Japan  
*Major: Accounting and Finance*

**Central Board of Secondary Education** **2022 - Expected 2024**  
Neerja Modi School Jaipur, India  
*Relevant Coursework: Economics, Business Studies, Accountancy, English Core, Information Practice*

**Central Board of Secondary Education** **2020 - 2022**  
Neerja Modi School Jaipur, India  
*Relevant Coursework: Biology, Chemistry, Physics, English Core, Maths Standard, Information Technology, History, Geography, Political Science, French*

## Achievements

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**Elithon V5.0** **2022**  
K.R. Managalam School Noida Jaipur, India  
*Inter school competition*

- Won 1st position in the Blender 3D modelling category

**Code2k22** **2022**  
Apeejay School Noida Jaipur, India  
*Inter school competition*

- Won 2nd position in the Blender 3D modelling category

**Global Economics Olympiad** **2022**  
International Institute of Financial Markets Jaipur, India  
*Inter school competition*

- Qualified for regional level with A+ grade

## Work Experience

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**Social Media Management and Logo Design** **2022**  
Grand Bakers Jaipur, India  
*Logo Designer and Social Media Manager*

- I managed Flipkart online marketplace account for their new FMCG food product and also ran ads to generate sales, these practices resulted in a 20% boost on sales
- Conceptualized interactive website elements for D2C and B2B website to improve B2B conversions, which garnered 2 queries from MSMEs
- Was responsible for reaching out to F&B businesses for increasing institutional sales, was successful in closing a deal with a local F&B company.
- Designed a blog website for raising awareness about sugar and offsite SEO

**Social Media Management and Logo Design** **2022**  
Grand Bakers Jaipur, India  
*Logo Designer and Social Media Manager*

- *Designed the brand logo*
- Managed social media and got 250+ impressions on posts

- enlisted the bakery in food delivery platforms
- Added the bakery in google businesses which currently has 2000+ searches daily

### **Social Media Management and Logo Design**

Manrachi Enterprises

*Logo Designer and Social Media Manager*

- Managed social media for the brand during covid and helped it get 400 impressions

**2022**

Jaipur, India

## **Leadership**

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### **Code For Good Hackathon**

Neerja Modi School

*Organiser*

- Led a core team of 5 members responsible for organizing the hackathon. Made the website, designed creative graphics and designed the certificates for participants. The website generated 22 registrations
- Managed all online meetings and handled technical logistics for the event
- Managed Social Media

**2023**

Jaipur, India

### **Mathelogsics - Maths Symposium**

Neerja Modi School

India

*Organiser*

- Worked with a team of 20+ students to initiate a student-centric mathematics research symposium aimed at furthering interest in mathematics where 200+ teachers and students participated
- Managed all online meetings and handled technical logistics for the event
- Created engaging graphics of the event which gained 100+ impressions

**2023**

Jaipur,

## **Online Course**

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### **Foundations of Digital Marketing and E-commerce**

Google

- Grasped various marketing funnels and it's various stages, search engine marketing, search engine optimisation
- Gained insight about various metrics of measuring marketing success

**2023**

Virtual

### **CS50 Introduction to Python**

Harvard CS50P

- Developed foundational python programming proficiency

**2023**

Virtual

### **Professional Diploma in Photoshop**

Upskillist

- Acquired proficiency in Adobe Photoshop, enhancing my graphic design skills

**2020**

Virtual

### **Game Development**

Whitehat Jr.

- Learned basic concepts of javascript and git, built a capstone project with the knowledge acquired.

**2021**

Virtual

## **Hobbies and Interest**

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### **Dance**

DDA LaFest 2016

- Performed in an amphitheater of 4000 audience members

**2016**

Muscat, Oman

**Rap****2020-Present**  
India

- Discovered the genre during lockdown
- Wrote a couple of songs

**Football****2015-Present**

- Developed profound interest in the sport through a video game
- Occasionally play football and also enjoy watching football
- Actively engage in playing football recreationally.

**Origami****2014-Present**

- Calms my mind, I find joy in creating origami models